



Pacific Southwest Conference 2018

Mailer I



October 15, 2017

Dear ASCE Pacific Southwest Student Chapter:

Arizona State University and Northern Arizona University are glad to announce that we will be the hosts of the 2018 ASCE Pacific Southwest Student Conference!

This is your 2018 Pacific Southwest Student Conference Mailer I, the first of three packets to be sent to each of the participating schools. Please read carefully through this packet and distribute copies to the appropriate chairpersons in your Chapter. **Do not delete this mailer!** The information that is given here may not be repeated in subsequent mailers. Enclosed you will find the following information:

- Receipt confirmation
- Deadlines summary
- Registration forms
- Tentative conference schedule
- Hotel accommodations
- Competition rules & contacts

Receipt of this mailer should be confirmed by emailing the enclosed form by October 31, 2017 to our email address at pswc.2018@gmail.com.

Please note the school registration deadline is November 30, 2017.

If you have any questions, feel free to contact us at our e-mail address.

All questions and answers concerning the events, rules, etc. will be posted on our web site:

<http://pswc2018.weebly.com/>

We will do everything possible to answer your questions in a timely manner, but please be patient – we are learning as we go. We look forward to seeing you in the spring!

Sincerely,

Emily Ford
Co-Chair
2018 Pacific Southwest Student Conference
Arizona State University

Paxson Lowther
Co-Chair
2018 Pacific Southwest Student Conference
Northern Arizona University

2018 ASCE Pacific Southwest Student Conference Receipt Confirmation

Due on October 31, 2017

Email to: pswc.2018@gmail.com

Please print and scan or type information into the body of the email!

School Name: _____

Faculty Advisor (FA): _____

FA's Phone Number: _____

FA's E-mail: _____

Fax Number: _____

Student Conference Contact (i.e. Chapter President or Conference Chair)

Name: _____

Phone number: _____

E-mail: _____

This confirms that we have received Mailer I regarding the 2018 Student Conference.

2018 ASCE Pacific Southwest Student Conference

Deadlines Summary

Participants:

October 31	Mailer I Receipt Confirmation Postmarked
November 30	School Registration Postmarked
January 1	GeoWall Paper Due to Nationals and PSWC
February 1	Attendee Pre-registration Postmarked
March 1	Daniel Mead Paper Due to Nationals and PSWC
March 15	Concrete Canoe Submissions Due to PSWC Environmental Paper Due to PSWC Hotel Room Block Reservation Cut-off
April 11-14	Conference!

Host:

October 15	Mailer I
January 15	Mailer II (Maps, Updates)
March 1	Mailer III (Final schedule, Parking Information, Updates)

2018 ASCE Pacific Southwest Student Conference School Registration Form

Send Check and School Registration Form to:
ASCE PSWC
ATTENTION: MARK LAMER
P.O. BOX 15600
FLAGSTAFF, AZ 86011-5600

Postmarked by November 30, 2017

Registration is \$300 per school and \$100 per student. School registration is due now (Postmarked by November 30, 2017). Individual attendee registration is due February 1, 2018.

Make checks payable to: ASCE PSWC 2018
Memo: Your ASCE Student Chapter Name

School Name: _____

- We are attending the conference and will send approximately _____ students and faculty (your school will not be held to these numbers, but this will greatly assist in planning for food). Enclosed please find our \$300 school registration fee.
- We are not attending the conference

Which events does your Chapter plan on competing in?

- | | |
|---|---|
| <input checked="" type="checkbox"/> Daniel Mead Technical Paper | <input type="checkbox"/> Basketball |
| <input type="checkbox"/> Concrete Canoe | <input type="checkbox"/> Volleyball |
| <input type="checkbox"/> Steel Bridge | <input type="checkbox"/> Ultimate Frisbee |
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Kan Jam |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Tug of War |
| <input type="checkbox"/> GeoWall | <input type="checkbox"/> Obstacle Course |
| <input type="checkbox"/> Sustainability | <input type="checkbox"/> Mystery Event |
| <input type="checkbox"/> Surveying | <input type="checkbox"/> Impromptu Event |
| <input type="checkbox"/> Jeopardy | <input type="checkbox"/> Concrete Frisbee |
| <input type="checkbox"/> Soccer | |

2018 ASCE Pacific Southwest Student Conference Conference Attendee Pre-registration

Due on February 1, 2018

Each conference attendee (student, faculty, or friends) must pre-register for the event with their information placed into the attached Excel file. Each school is responsible for sending the completed individual registration Excel file to pswc2018@gmail.com on or before the February 1 deadline.

Individual registration costs \$100.00 per person and the check must be mailed to:
ASCE PSWC
ATTENTION: MARK LAMER
P.O. BOX 15600
FLAGSTAFF, AZ 86011-5600

Postmarked by February 1, 2018

Make checks payable to: ASCE PSWC 2018
Memo: Your ASCE Student Chapter Name Individual Registration

The \$100.00 registration fee covers the following:

- Conference banquet
- Conference program & badge
- Lunch on Thursday, Friday, and Saturday
- Conference T-shirt
- Event fees

Late Registration

Any registrations received after February 1, 2018 must pay a late registration fee of \$25.00. Any students, faculty, or friends that arrive at the conference without pre-registering must pay the late registration fee at check-in.

2018 ASCE Pacific Southwest Student Conference

Tentative Conference Schedule, Competition Rules, Hotel Accommodations & Contacts

The documents after this page are the following, in order:

- Tentative Conference Schedule

Please note any scheduling conflicts between different competitions.

If you have any suggestions for changes to the tentative schedule, please submit them to pswc2018@gmail.com with the heading "Schedule_Question_SchoolName"

- Competition Rules

This page directs you to the rules for the conference competitions

- Technical Paper Competition Scoring Sheet

This page will be used as the rubric for the technical paper presentations

- Hotel Accommodations

Information about our current room blocks

- Contact Information

Tentative Conference Schedule

Thursday, April 12 2018		
Event	Time	Location
Environmental Competition	8:00am-2:00pm	ECG Patio
Canoe - Display	8:00am-12:00pm	Old Main Lawn
Bridge - Display	8:00am-12:00pm	Old Main Lawn
Technical Paper Presentation	8:00am-12:00pm	CAVC
Transportation Presentation	8:00am-12:00pm	SDFC Green Gym
Soccer	8:00am-1:30pm	SDFC West Field
Canoe - Presentations	12:00pm-6:00pm	CAVC
Career Fair	12:00pm-4:00pm	Memorial Union Stage
Obstacle Course	1:30pm-4:00pm	TBD
Basketball	12:00pm-5:30pm	PE West Gym
Lunch	12:00pm-2:00pm	Old Main Lawn
Friday, April 13 2018		
Event	Time	Location
Canoe - Swamp Test	7:30am-8:30am	Tempe Town Lake
Canoe - Endurance Races	9:00am-12:00pm	Tempe Town Lake
Canoe - Sprint Races	1:00pm-5:00pm	Tempe Town Lake
Volleyball	9:00am-2:00pm	Tempe Town Lake
Kam Jam	10:00am-1:00pm	Tempe Town Lake
Mystery Event	TBD	Tempe Town Lake
Sustainability Event	9:00am-3:00pm	Tempe Town Lake
Tug of War	1:00pm-4:00pm	Tempe Town Lake
Lunch	12:00pm-2:00pm	Tempe Town Lake
Saturday April 14, 2018		
Event	Time	Location
Bridge - Competition	7:00am-5:00pm	Rawhide
Surveying Competition	9:00am-2:00pm	Rawhide
Ultimate Frisbee	9:00am-4:00pm	Rawhide
Concrete Frisbee	11:00am-2:00pm	Rawhide
GeoWall Competition	7:00am-2:00pm	Rawhide
Jeopardy	9:00am-2:00pm	Rawhide
Impromptu Event	10:00am-12:00pm	Rawhide
Business Meeting	2:00pm-4:00pm	Rawhide
Banquet	7:00pm-10:00pm	Rawhide
Lunch	12:00pm-2:00pm	Rawhide

Competition Rules

Reminder: Five “must do’s” for a school to be eligible to advance to the national event (as listed in competition rules):

1. Prior to the start of the conference, be a chapter in good standing, meaning:
 - a. Annual report submitted
 - b. Dues paid and current
 - c. (CONCRETE CANOE ONLY) Must submit full annual report form and score in the top 2/3 of annual reports
2. Participate in the conference technical paper competition
3. Be on time and participate in the business meeting
4. Place well enough in the actual competition(s)
5. Behave professionally and courteously

National Rules

- Concrete Canoe

We will be following the 2018 ASCE Concrete Canoe rules, posted here:

http://www.asce.org/uploadedFiles/Conferences_and_Events/Event_Subpages/Content_Pieces/2018_rules_and_regularions_final.pdf

Note: New rules to qualify for nationals have been added this year.

- Steel Bridge

We will be following the 2018 AISC Steel Bridge rules, posted here:

<https://www.aisc.org/globalassets/aisc/university-programs/nssbc/2018-nssbc-rules-rev-12.pdf>

- GeoWall

We will be following the 2018 Geo-Institute’s GeoWall rules, posted here:

<http://www.mygeoworld.com/groups/geo-challenge>

- Technical Paper/Presentation

We will be following the 2018 Daniel Mead Paper Rules, posted here:

<http://www.asce.org/mead-student/>

Conference-Specific Rules

- All competition rules are posted on the PSWC 2018 website:

<http://pswc2018.weebly.com/schedule.html>

Technical Paper Competition Scoring Sheet

Author's Name: _____ Date: _____

ASCE Student Organization Represented: _____

Paper Scoring Criteria	Score
1. Adherence to topic (10%)	/ 10
2. Presence of original ideas and research involved (10%)	/ 10
3. Command of subject matter (10%)	/ 10
4. Spelling and grammar / length (2000 word maximum) (5%)	/ 5
5. Overall clarity, organization, quality of paper and references (15%)	/ 15
Paper Sub-Total	/ 50

Presentation Scoring Criteria	Score
1. Degree to which presentation addressed and supported key concepts of written paper and theme of contest	/ 10
2. Ability to communicate key concepts from written paper and to convince audience of their importance	/ 25
3. Personal bearing (i.e. appearance, poise, eye contact)	/ 5
4. Delivery style (i.e. reading, memorized, conversational) / pronunciation and proper use of technical language and grammar / enthusiasm and voice projection	/ 5
5. Time (5 minutes +/- 5 seconds) (5%) (Beyond 5-second allowance: 0.05 point penalty per second difference from required 5 minutes, i.e. 5:20 or 4:40 = 1 point penalty)	/ 5
6. Errors in logic or facts (up to 10 points penalty)	() penalty
Presentation Sub-Total	/ 50
Paper Sub-Total	/ 50
Overall Score	/ 100

Hotel Accommodations

Suggested Hotels:

- Residence Inn by Marriott Tempe Downtown/ University
 - Reserve rooms using our ASCE Room Block [here](#)
- Courtyard by Marriott Tempe Downtown
 - Reserve rooms using our ASCE Room Block [here](#)
- SpringHill Suites by Marriott Phoenix Tempe/Airport

All hotel information and room block links can be found at:

<http://pswc2018.weebly.com/hotels.html>

Contact Information

If you have an event or general question, please submit an RFI or Request for Information. To submit an RFI:

- | |
|---|
| 1. Send an email to pswc.2018@gmail.com |
| 2. Ask your question, and ensure the subject line of the email is "EventName/General_Question_SchoolName". |
| For private matters, use the subject line "PRIVATE: EventName/General_Question_SchoolName". |
| Please note that if you do not use this heading format, your question will not be answered. |
| 3. Questions will be answered within a week of being sent. When answered, the reply will be sent to all conference schools and posted on this website to ensure transparency, unless the email was private. |
| 4. Questions will be taken until a week after the third mailer, March 8th, 2018. |

*Please note that questions beyond general event logistics for Concrete Canoe and Steel Bridge must go to the appropriate ASCE National channels.